

# SOONERCON 31

## EVENT SPONSORSHIP



**S**oonercon is a pop culture convention planned and organized by the Future Society of Central Oklahoma (FSCOK), a 501(c)3 nonprofit. Our mission is to promote arts, literature, and the sciences through the lens of pop culture. Soonercon occurs in June each year and is FSCOK's cornerstone annual three-day event and primary source of funding.

An event the size and scope of Soonercon offers a variety of partnership opportunities. In addition to its community outreach through volunteering and our educational programming, we partner with other Oklahoma-based charitable organizations to raise awareness and funds for their programs during the con weekend ([www.fscok.org/about](http://www.fscok.org/about)). Your support for Soonercon reaches a loyal and growing audience of more than 3,200 participants, making a strong community and economic impact in Oklahoma.

Your tax-deductible financial gifts and product donations help to form a critical partnership in Soonercon's success.

### GETTING STARTED

To begin your Soonercon event sponsorship, please review our Sponsorship Levels below.

**Call 580.743.1494 or email [sponsor@soonercon.com](mailto:sponsor@soonercon.com) for more information about becoming a Soonercon sponsor.** For info on how to donate new or gently-used items for the Soonercon charity auction or how your company can contribute volunteer support, visit our Charity page at [www.soonercon.com](http://www.soonercon.com).

Get involved today, and together we can build a more welcoming tomorrow.

# SOONERCON 31 SPONSORSHIP LEVELS

	EXHIBITOR SPACE OR ROOM NAMING*	BANNER AT EVENT** MENTION ON RADIO ADS	LOGO ON PRINT ADS, POSTERS AND T-SHIRTS	LISTING ON T-SHIRT	EVENT PROGRAM LISTING IN WEBSITE WITH LINK	LOGO ON SOONERCON AND CLOSING CEREMONIES	SOCIAL MEDIA POST(S) PROMOTING YOUR ORG**	EVENT PROGRAM AD	ONSITE DIGITAL SIGNAGE AD SPOTS ON OUR WEEKEND PASSES	EVENT T-SHIRTS		
<b>DIAMOND</b> (\$10,000) 2 available	DOUBLE BOOTH OR MAIN PROGRAM ROOM NAME	✓	BY MAIN ENTRANCE	✓	✓	✓	✓	4	HALF PAGE AD	4	20	20
<b>STAR</b> (\$5000) 3 available	DOUBLE BOOTH OR PANEL ROOM NAME	✓	✓	✓	✓	✓	✓	3	1/4 PAGE AD	4	15	15
<b>PATRON</b> (\$3000) 5 available	SINGLE BOOTH OR WORK- SHOP ROOM NAME	✓	✓	✓	✓	✓	✓	2	1/8 PAGE AD	3	8	8
<b>CONTRIBUTING</b> (\$1500)	—	—	—	✓	✓	✓	✓	1	LOGO	2	6	6
<b>SUPPORTING</b> (\$750)	—	—	—	—	✓	✓	✓	—	—	1	4	4
<b>COMPANION</b> (\$500)	—	—	—	—	✓	✓	✓	—	—	—	2	2

\*Booth space must be claimed by 3/31/2023 or room naming claimed by 5/15/2023. \*\*Sponsor to provide banner to SoonerCon by 6/16/2023

\*\*\*Social media posts promoting our sponsors begin in January through to the convention date. SoonerCon occurs in June each year.

# SOONERCON SPONSORSHIP LEVELS



## SPONSORSHIP BENEFITS

Your organization will have the opportunity to share your product or message with our enthusiastic community via our printed materials, signage, promotional events, exhibitor space, room naming, website, and social media channels. There are also opportunities to participate in presentations, featured convention events, and more.

### COMPANION SPONSOR — \$500

- Listing on T-shirt
- Listing in program
- Logo on Soonercon website listing/link
- Recognition at opening and closing ceremonies
- (2) Weekend Soonercon memberships
- (2) Soonercon event T-shirts

### SUPPORTING SPONSOR — \$750

- Listing on T-shirt
- Listing in program
- Logo on Soonercon website listing/link
- Recognition at opening and closing ceremonies
- (1) Ad on our onsite digital signage
- (4) Weekend Soonercon memberships
- (4) Soonercon event T-shirts



### CONTRIBUTING SPONSOR — \$1500

- Logo on print ads, posters, and T-shirts
- Listing in program
- Logo in program
- Logo on Soonercon website listing/link
- Recognition at opening and closing ceremonies
- (1) Social media post promoting your organization
- (2) Ads on our onsite digital signage
- (6) Weekend Soonercon memberships
- (6) Soonercon event T-shirts



# SOONERCON SPONSORSHIP LEVELS



## PATRON SPONSOR — \$3000

5 available

- Mention on radio advertising
- Logo on print ads, posters, and T-shirts
- Single 10x10 exhibitor booth OR naming rights for (1) Workshop Room or the Green Room
- Banner at event
- Listing in program
- 1/8 page ad in program
- Logo on Soonercon website listing/link
- Recognition at opening and closing ceremonies
- (2) Social media posts promoting your organization
- (3) Ads on our onsite digital signage
- (8) Weekend Soonercon memberships
- (8) Soonercon event T-shirts

## STAR SPONSOR — \$5000

3 available

- Mention on radio advertising
- Double 10x20 exhibitor booth OR naming rights for (1) Panel Room, Workshop Room, or the Green Room
- Logo on print ads, posters, and T-shirts
- Banner at event
- Listing in program
- 1/4 page ad in program
- Logo on Soonercon website listing/link
- Recognition at opening and closing ceremonies
- (3) Social media posts promoting your organization
- (4) Ads on our onsite digital signage
- (15) Weekend Soonercon memberships
- (15) Soonercon event T-shirts

# SOONERCON SPONSORSHIP LEVELS



## DIAMOND SPONSOR — \$10,000

2 available

- Mention on radio advertising
- Double 10x20 exhibitor booth OR naming rights for (1) Main Programming Room, Panel Room, Workshop Room, or the Green Room
- Banner near main registration area of event
- Logo on print ads, posters, and T-shirts
- Listing in program
- 1/2 page ad in program
- Logo on SoonerCon website listing/link
- Recognition at opening and closing ceremonies
- (4) Social media posts promoting your organization
- (4) Ads on our onsite digital signage
- (20) Weekend SoonerCon memberships
- (20) SoonerCon event T-shirts

## THE DETAILS

All sponsorship levels are available on a first come, first served basis, including all perks (e.g. room naming rights). Booth space must be claimed by March 31, 2023 and room names claimed by May 15, 2023.

SoonerCon staff will reach out for logos and print advertising with deadlines for publication. Please respond in a timely manner to receive all sponsorship incentives.

We look forward to partnering with you and are flexible on any of these sponsorship levels. Let us know what you're thinking at [sponsor@soonercon.com](mailto:sponsor@soonercon.com) or calling Amber Hanneken at 580.743.1494.